

Mayor's Office of Employment Development

- Service Delivery During COVID-19 Pandemic
 - Staff hosted virtual Employer Recruitments
 - Staff hosted virtual Job Readiness Workshops
 - Staff hosted virtual Job Clubs
 - One on one services to residents calling MOED for UI assistance, job search assistance, and referrals to other support services.
 - One on one service delivery to existing caseloads through phone calls, emails, and texting
 - Crafting a virtual summer jobs program for 4000 youth

BCPS Alt Options Academy for Youth

Priority Outcome: Children and Families

Service Number: 791

Fiscal 2021 Recommended: \$198,941

Service Description

BCPS and MOED work in partnership to operate the Youth Opportunity (YO) Academy, an alternative public high school located within the Westside YO Center. This service provides an alternative education model for youth unsuccessful in a traditional school setting. The academy allows youth to learn at their own pace and earn credits necessary for graduation or to transition back to their zoned high school. BCPS provides the principal and faculty for the school, and MOED provides wrap-around services, including job readiness and career exploration.

Major Budget Items

- The recommended funding will maintain the current level of service.

Type	Performance Measure	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Target	FY21 Target
Output	# of Students enrolled in the YO Academy	28	125	137	137	120	120
Effectiveness	% who are placed in jobs, and other work activities	0%	63%	52%	74%	80%	80%

Workforce Public Assistance

Priority Outcome: Equitable Neighborhood Development

Service Number: 792

Fiscal 2021 Recommended: \$2,977,547

Service Description

MOED is the recipient of a contract from the Maryland Department of Human Resources through Baltimore City's Department of Social Services to provide services to Temporary Assistance for Needy Families (TANF) applicants and recipients. This service provides local labor market information, job readiness preparation, career assessment and employability skills. This service may begin serving participants in other public assistance programs besides TANF.

Major Budget Items

- The recommended funding will support one additional Human Service position.

Type	Performance Measure	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Target	FY21 Target
Outcome	% TANF recipients who remain on the job for 8 consecutive weeks	56%	42%	60%	75%	75%	75%
Effectiveness	# of TANF participants who receive services	2,387	2,607	1,155	1,632	1,500	1,500

Employment Enhancement Services for City Residents

Priority Outcome: Equitable Neighborhood Development

Service Number: 793

Fiscal 2021 Recommended: \$2,222,096

Service Description

This service operates community job hubs and provides a full range of 21st Century workforce services including opportunities to build career portfolios, obtain essential computer skills, and learn occupational skills tied directly to Baltimore's high growth sectors.

Major Budget Items

- The budget includes four positions transferred from Service 806: Mobile Workforce Center, which was eliminated in Fiscal 2021, and transfers one Operations Manager position to Service 794: Administration-MOED. The positions will provide critical services in this economic downturn.
- Private donations of \$100,000 raised through the Baltimore Civic Fund will support a new Workforce Development Navigator position to provide needs assessments, service referrals, and follow-up for public housing residents.

Type	Performance Measure	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Target	FY21 Target
Output	# of residents who acquire 21 st century job skills	6,555	9,523	12,258	8,321	9,000	9,500
Effectiveness	# of residents that obtain jobs through the Career Center Network	1,865	2,122	2,162	2,183	2,250	2,300

MOED Administration

Priority Outcome: Equitable Neighborhood Development

Service Number: 794

Fiscal 2021 Recommended: \$1,459,414

Service Description

This service provides administrative oversight to the Mayor's Office of Employment Development. MOED's primary funding comes from federal, state, and foundation grants. City funding enables the Director and administrative staff to provide leadership on additional activities beyond the scope of those grants, such as addressing the educational and career development needs of youth, and developing programs for City residents who do not meet federal program eligibility requirements.

Major Budget Items

- The budget transfers one Operations Manager position from Service 793: Employment Enhancement Services for Baltimore City Residents, to reflect the employee's role in overall agency management. This transfer, two position reclassifications, and a reduced grant contribution to personnel costs result in \$327,000 of General Fund increases for this service.
- The \$1.5 million Administrative Cost Reimbursement represents funding from all grants and other sources reserved by the agency for overhead administrative expenses. This cost pool supports 13 positions. This money is in addition to the city funds of \$1.4.
- The recommended funding will maintain the current level of service.

Workforce Services for Baltimore Residents

Priority Outcome: Equitable Neighborhood Development

Service Number: 795

Fiscal 2021 Recommended: \$6,799,910

Service Description

This service provides City residents with access to workforce services at two comprehensive one-stop centers supported by federal Workforce Innovation and Opportunity Act (WIOA) and City funds. Residents are able to prepare for job interviews, learn about occupational skills training, and connect to employers seeking workers.

Major Budget Items

- The budget includes \$1.8 million of unallocated grant funding, because federal or State stimulus funding might become available for workforce services during the economic downturn caused by the COVID-19 pandemic.
- The \$2.1 million Program Cost Reimbursement represents funding from all grants and other sources reserved by the agency for overhead program expenses, including information technology.
- The recommended funding will support one additional Human Services position.

Type	Performance Measure	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Target	FY21 Target
Output	# of Baltimore City residents who receive employment assistance	29,913	33,912	29,892	27,717	30,000	30,000
Effectiveness	% of customers who rate services good or excellent	98%	98%	99%	98%	90%	90%

Workforce Services for Ex-Offenders

Priority Outcome: Public Safety

Service Number: 796

Fiscal 2021 Recommended: \$1,730,081

Service Description

This service is responsible for offering a broad range of services to assist ex-offenders in successfully transitioning to work, home, and community. Services include career counseling, job readiness, skills training, and job search and retention assistance.

Major Budget Items

- The budget includes \$1.6 million of unallocated grants, to accommodate additional funding that could become available through federal or State channels.
- The recommended funding will maintain the current level of service.

Type	Performance Measure	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Target	FY21 Target
Output	# of Baltimore City ex-offenders who receive employment assistance	2,615	2,461	1,952	1,671	2,000	2,000
Effectiveness	% of customers who rate services good or excellent	97%	97%	98%	98%	95%	95%

Workforce Services for Out of School Youth – Youth Opportunity

Priority Outcome: Children and Families

Service Number: 797

Fiscal 2020 Recommended: \$4,611,685

Service Description

This service provides out-of-school youth and unemployed young adults access to a full range of educational, occupational, and personal support services in a “one stop” safe and nurturing environment. High school dropouts are able to build their academic skills, learn about and train for careers, and receive individualized guidance from adult members at two fully equipped Youth Opportunity (YO) Centers.

Major Budget Items

- The budget includes funding for the second year of a \$787,500 federal grant, coordinated by a non-profit called FHI 360, that supports workforce services for 125 young adults.
- The recommended funding will maintain the current level of service.

Type	Performance Measure	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Target	FY21 Target
Output	# of Youth Opportunity participants served	951	950	913	901	850	850
Effectiveness	Average monthly participation rate	82%	85%	80%	82%	82%	82%

Youth Works Summer Jobs Program

Priority Outcome: Children and Families

Service Number: 798

Fiscal 2021 Recommended: \$10,960,833 (\$4.4M unallocated grants)

Service Description

This service provides five-week summer work experiences to thousands of Baltimore's youth. These experiences expose youth to career options and teach them work and life skills that will prepare them for future employment. In addition, youth are financially empowered through educational workshops and access to safe and flexible financial products.

Major Budget Items

- The budget includes \$1.6 million of State grants, \$1.0 million of private support through the Baltimore Civic Foundation (shown as a transfer credit to the General Fund), \$480,000 of casino revenue to serve youth from neighborhoods around Horseshoe Casino, and \$4.4 million of unallocated grant funding to accommodate additional fundraising.
- Maryland passed the Community Safety and Strengthening Act in April 2019, allowing Johns Hopkins University to establish a police force and requiring the State to provide an additional \$1.0 million for YouthWorks annually from Fiscal 2021-24.
- The format of the YouthWorks session supported by the Fiscal 2021 budget is still uncertain, due to public health guidelines for the COVID-19 pandemic. MOED is exploring options for on-line internships and job readiness courses. (Summer 2020)

Type	Performance Measure	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Target	FY21 Target
Outcome	# Baltimore City youth offered paid, summer work experiences	8,137	7,152	8,800	8,600	9,000	8,000 (revised to 4,000)
Efficiency	Average cost per participant	\$1,500	\$1,500	\$1,600	\$1,600	\$1,600	\$1,700

Workforce Services for WIOA Funded Youth

Priority Outcome: Children and Families

Service Number: 800

Fiscal 2021 Recommended: \$3,260,315

Service Description

This service is supported by federal Workforce Innovation and Opportunity Act (WIOA) funds to prepare economically disadvantaged youth ages 18-24 to achieve major educational and skill development. Participating youth explore growing occupations, earn a high school diploma and/or occupational credentials, and learn job readiness.

Major Budget Items

- The recommended funding will maintain the current level of service.

Type	Performance Measure	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Target	FY21 Target
Output	# of participants served	148	148	124	188	198	198
Outcome	% of youth who earn an occupational or educational credential	84%	78%	77%	77%	65%	65%