

M-R: Cable and Communications

Priority Outcome: Innovative Government

Service Number: 876

Fiscal 2020 Recommended: \$1,396,364

Service Description

This service operates and provides programming for the City's cable channel, CharmTV. The service supports City agencies, residents and the private sector with media and video production services. The service also provides multiple platforms (television, internet, social media) for the delivery of government transparency programming and programming that showcases all that City government, residents and business have to offer the Baltimore community.

Major Budget Items

- This service maintains government transparency as its top priority.
- While maintaining its high level of government transparency, CharmTV has allocated resources toward increased story-telling to highlight many of the current administration's higher-profile initiatives.

Type	Performance Measure	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Target	FY21 Target
Output	# of government transparency programming hours	6,840	7,207	6,734	6,644	6,500	6,500
Output	# of primetime programming hours	1,920	1,553	705	753	1,900	750