

Liquor Licensing

Priority Outcome: Equitable Neighborhood Development

Service Number: 850

Fiscal 2022 Recommended Budget: \$1,159,972

Service Description

This service provides for the issuance, transference and renewal of the City’s alcoholic beverage and adult entertainment licenses. The service collaborates with applicants regarding license issuance, renewal requirements, and legislatively mandated community participation in the licensing process.

Major Budget Items

- The recommended budget maintains the current level of service.
- Due to COVID-19 State of Emergency and Executive Orders issued by Governor Hogan regarding alcohol and extending timelines, License Year 2020-2021 renewals were extended until December 2020 and staff is currently processing the License Year 2021-2022 renewals and collecting those fees as revenue.
- The Governor’s Executive Order regarding timelines terminates on June 30, 2021, and shortly thereafter the agency will be able to report to the Mayor and City Council an accurate impact of the COVID-19 pandemic on licensee closures.

Type	Performance Measure	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Target	FY20 Actual	FY21 Target	FY22 Target
Output	Annual Licenses Renewed (Liquor and Adult Entertainment)	1,242	1,227	1,221	1,200	1,221	1,200	1,150
Output	# of New “B” Licenses Issued	27	24	24	25	34	25	25

Liquor License Compliance

Priority Outcome: Building Public Safety

Service Number: 851

Fiscal 2022 Recommended Budget: \$1,366,903

Service Description

This service provides regular inspection of licensed establishments to ensure compliance with the State laws and regulations regarding the sale and service of alcohol within Baltimore City. In addition, this service monitors the City's adult entertainment establishments. Violations of State law and liquor board licensure rules are handled at public hearings conducted by the Liquor Board.

Major Budget Items

- The recommended budget includes \$107,800 in funding for a new cloud-based software contract, which will improve agency effectiveness and efficiency related to constituent services, inspection management, permitting, revenue collections, and application submission and review.
- Due to health and safety closures mandated by Mayoral Executive Orders relating to the COVID-19 pandemic, the Inspection Division focused primarily on COVID closure compliance checks and delivering licenses to the premises of license holders.
- Due to the recent lifting of capacity restrictions and a return to 100%, the agency will be able provide the Mayor and City Council an accurate snapshot of the impact of COVID violations in early July 2021.

Type	Performance Measure	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Target	FY20 Actual	FY21 Target	FY22 Target
Effectiveness	% of 311 Calls Closed or Abated within 72 Hours	99%	98%	96%	90%	98%	90%	90%
Output	# of Inspections per FTE	592	614	570	625	537	625	625